EVENT
SPONSORSHIP OPPORTUNITIES



11TH WORLD SALT SYMPOSIUM

14-17 June 2027

Dublin (IE)

More Info: worldsaltsymposium@kellencompany.com

About the Event

The World Salt Symposium has been held periodically since 1962 and represents the international gathering of scientists and industry from all regions of the globe. These meetings have comprised presentations and papers that cover every issue of the salt sector.

The 11th Symposium offers a comprehensive **four-day programme** combining scientific presentations, industry insights, panel discussions and networking opportunities.

Audience and reach

More than **300 expected attendees** from all over the world will gather in Dublin to discuss the future of the industry. Researchers, companies, industry experts, company representatives, policymakers, and practitioners will be among the audience.



10th World Salt Symposium - Salt Lake City (USA)

10th World Salt Symposium - Salt Lake City (USA)



Why sponsor?

Sponsoring the Symposium is an opportunity to support scientific exchange, industry collaboration and international participation.

Whether through a sponsorship package, support for a networking activity, or funding for student, your organisation can help bring the global salt community together and strengthen the scientific programme.

Sponsorship Packages*

Benefit / Package and max. sponsors per category	PLATINUM (max. 1)	GOLD (max. 3)	SILVER (max. 5)	BRONZE (max. 10)	SUPPORTER
	€ 42.000	€ 28.000	€ 18.000	€ 8.000	€ 3.000
Complimentary full registrations	4	3	2	1	0
Permanent visibility on the event website and event materials	✓	✓	✓	✓	✓
Verbal recognition – opening & closing	✓	✓	✓	✓	✓
Networking access during event activities	✓	✓	✓	✓	✓
Premium exhibition tabletop (one table, 2 chairs and power outlet) and larger backdrop	✓	✓			
Tabletop (one table, 2 chairs and power outlet) for direct engagement with your target audience			✓		
Tabletop (one high table, 2 chairs and power outlet)				✓	
Speaking opportunity Plenary room/Main stage (30' industry presentation)	✓				
Speaking opportunity Plenary room/Main stage (15' industry presentation)		✓			
Speaking opportunity breakout room (15' industry presentation)			✓		
Sponsor banner on event app homepage	✓				
Sponsor profile on event app	✓	✓	✓	✓	✓
Opt-in attendee list	✓	✓	✓		
Social media spotlight post	✓	✓			
Social media recognition (LinkedIn)	✓	✓	✓	✓	✓

** The WSS Organising Committee will keep the right to adapt the number of sponsors per package depending on availability. All packages exclude Belgian VAT (21%).*

Sponsorship Packages

Exclusive and à-la carte opportunities **



Welcome reception

14 June | Radisson Dublin Royal Convention Centre

€20,000 — **1 exclusive sponsor**

Branding at the first official networking moment, app or online recognition, MC, acknowledgement and possible short welcome remarks, social media spotlight post.



Networking moments

15-17 June | Convention Centre

€17,000 lunch — **Up to 3 of each**

€12,000 coffee breaks

Recognition as the daily sponsor, signage in the hospitality area and visibility in the app/programme.



Guinness experiences

15 June | Guinness Storehouse

€8,000 Stoutie
€6,000 Perfect Pint — **1 exclusive sponsor each**

Memorable and fun attendee experiences with the opportunity to brand the activation area with your company promotional materials.



Gala entertainment

16 June | The Round Room

Upon request — **1 exclusive sponsor**

Recognition before the selected music or show performance, with associated branding where possible.



Exclusive gala dinner

16 June | The Round Room

€35,000 — **1 exclusive sponsor**

Brand ownership of the evening, menu and app visibility, MC recognition, reserved company table and a possible 5-minute welcome address.



Student participation

Support broader scientific participation

€3,000 — **Per student**

Fund a defined number of student places. Eligibility and the support covered would be agreed in advance.

*** The WSS Organising Committee can offer tailor-made sponsorship packages based on specific interests and needs.*



WORLD SALT
SYMPOSIUM

Contact us for more information

Email: worldsaltsymposium@kellencompany.com
Website: https://worldsaltsymposium.com/